

The background image is a low-angle, wide shot of a modern building's interior. The ceiling is a complex, white, geometric structure with many beams and cables. Large glass windows are visible on the left and right. In the foreground, several people are walking, their figures blurred to suggest motion. The overall color palette is dominated by white and light green, with a red horizontal band across the middle containing the text.

# The benefits of ACCA membership



# Introduction



Having the 'ACCA' letters after your name links you with a tradition of excellence, drive for innovation and high global ethical standards that is recognisable to employers around the world.

But the benefits of being an ACCA member don't stop with the designation.

This brochure lists many other ways in which ACCA membership can work for you – from professional development opportunities, to special access to research and career services. These have been developed carefully and selectively so that they are of real benefit and we hope you find them both useful and empowering on your journey to professional fulfilment.

A handwritten signature in black ink, which appears to read 'Helen Brand'. The signature is fluid and cursive, with a large, stylized 'H' and 'B'.

Helen Brand, chief executive



# ACCA – the choice among employers

Employers everywhere respect ACCA. With 162,000 members and 428,000 students in 173 countries, our core values – opportunity, diversity, innovation, integrity and accountability – are held in high regard.

ACCA membership is your key to professional opportunities throughout the world. And because the portability of our professional qualification is one of the main reasons people undertake ACCA studies, you're likely to run into fellow members, should you opt for a globe-trotting career or a fixed-term overseas stint to bolster your CV with international experience.

## GLOBAL ACCLAIM


An independent global survey of 1,300 employers showed that 50% rate ACCA as the leading global professional body in reputation, influence and size. This is more than three times the level accorded to the next-most-recognised organisation.

## INTERNATIONAL INSIGHT

Regardless of the economic climate, globalisation means cross-border career opportunities are only going to increase in number. As competition for jobs intensifies, ACCA membership represents an instantly recognisable badge that sets you apart when employers and recruitment consultancies are shortlisting for interviews.

## READY-MADE NETWORKS

ACCA's global presence means that whichever country you're considering, you'll find local members just a few clicks away giving you access to inside information on the job market, salaries, living costs and which are the best recruiters to approach.



**“ACCA MEMBERS AND TRAINEES ARE THE DRIVING FORCE SUPPORTING OUR ORGANISATION TO ACHIEVE ITS STRATEGIES.”**

Vic Tan, CFO, Ralph Lauren group, Japan

# 71%

of CFOs and finance directors in a recent independent survey agreed or strongly agreed that ACCA is a world-class organisation

# The best job search tool for accountants

ACCA Careers is your official recruitment portal, where you can freely browse and apply for finance jobs worldwide.

The site is also home to lively, high quality and up-to-date editorial, featuring accountancy-specific careers advice, interviews, blogs, opinion, news, videos, and much more.

There are many ways ACCA Careers can help you in your career:

- search vacancies by job title, skills required, region or ACCA status
- sign up to receive email alerts when a relevant job is posted
- upload and store your CV to the CV database, have it automatically edited and review suggestions on how best to present it to an employer
- apply for jobs with one click
- save searches and shortlists of the jobs that you are interested in
- make your CV searchable or private
- find out about the recruitment market in a destination of your choice
- develop non-technical skills and debate the latest topics in the Careers Centre
- browse jobs and update your profile on the move by visiting our ACCA Careers mobile site (scan the QR code to take you straight there)
- opt in to receive our newsletter JSi, featuring the latest jobs and editorial
- we also host free webinars in partnership with industry experts who provide careers advice and support, with live Q&A and a recorded version available if you can't attend the live webinar.

www.accacareers.com

**ACCA CAREERS IS PART OF OUR RECRUITMENT STRATEGY AND CONTINUES TO HELP US ATTRACT QUALIFIED FINANCE PROFESSIONALS.**

Coca Cola, Global Business Services, Human Resources

**43**  
average number of new jobs posted every day

**1** new employer registers on average every **6** hours



# Employment opportunities across all sectors

The breadth and scope of the ACCA Qualification's syllabus equips those who pass our exams, ethics module and practical experience requirements with an enviable degree of technical strength and business insight, alongside sound financial management skills.

Global research into our members' work and earnings (surveyed and published annually) underlines the portability and flexibility of the ACCA Qualification, with members enjoying a wealth of opportunities in organisations of every type and size.

**Professional services:** our members are in demand as auditors and accountants; many act as consultants in specialist fields, advising multinationals on tax strategy, transaction support, corporate recovery, risk management or forensic accounting; others manage and own their own practices, providing accounting and bookkeeping services to SMEs (small and medium enterprises) and growing businesses.

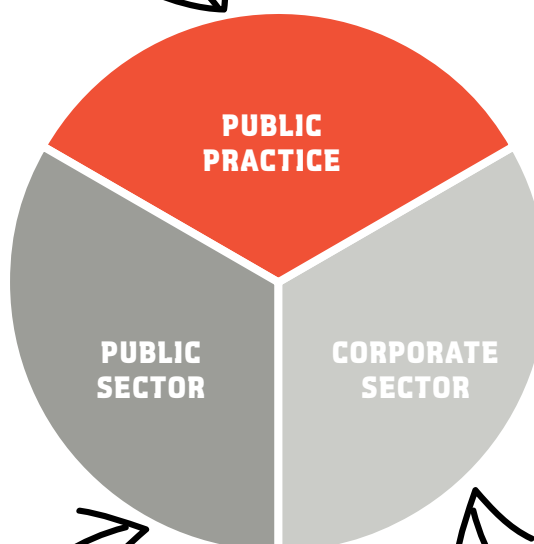
**Commerce, industry and financial services:** ACCA members include CFOs, financial controllers and heads of finance, leading finance teams across a host of sectors. Increasingly, our members are moving into wider business management roles, as CEOs or directors of resources, with remits spanning other head office functions; others use their transferable skills to springboard into entrepreneurial roles, setting up their own businesses.

**Not-for-profit organisations:** the skills and competencies typically exhibited by our members make them highly sought after by public bodies and charities, keen to manage scarce resources effectively and embed best practice in financial reporting, systems and procurement.



**“WE ARE CONFIDENT THAT THE ACCA EXAM SYLLABUS STRETCHES OUR TRAINEES AND EQUIPS THEM WITH AN EXCELLENT GROUNDING IN BUSINESS AND ACCOUNTING IN ORDER TO SERVICE OUR CLIENTS.”**

Michael Walby, director of professional qualification training, KPMG LLP, United Kingdom



**“WHEN I HIRE STAFF WITH AN ACCA QUALIFICATION I KNOW WHAT I'M GETTING. AND I KNOW THAT BEHIND THEM IS A PROFESSIONAL BODY THAT'S HELPING GUIDE THE ETHICS AND PRINCIPLES THAT THEY USE IN THEIR DAY TO DAY WORK.”**

Patrick Sullivan, CFO, Standard Chartered Bank, China



**“ACCA MEMBERS CONTRIBUTE TO THE PROFESSIONALISM IN THE NHS AND HELP TO ENSURE WE DELIVER AN APPROPRIATE SERVICE TO THE PUBLIC.”**

Ali MacPhail, learning & development adviser, National Leadership Unit, NHS Scotland, United Kingdom





# Connect with like-minded professionals online

ACCA opens the door to one of the biggest communities for professional accountants on the web.

You can keep in touch with us and your fellow ACCA professionals wherever you are, and whenever you want thanks to ACCA's social media pages. We have growing communities across a number of social media platforms, meaning you can tap into the collective thinking of professionals around the globe and get advice, support, and updates when you want it, from both ACCA experts and more than 500,000 ACCA members and students worldwide.

ACCA's member-only LinkedIn group has more than 15,000 members connecting and engaging daily on the issues that matter to them, whether it's corporate, public sector, or in practice. The group is kept free from marketing and advertising messages, allowing you to get only the updates you want. Don't forget to also follow ACCA's company page for our latest industry insights and news from ACCA.

Our Twitter feeds provide a behind the scenes look at our technical activities and offer updates on ACCA's latest projects and events.

Our Facebook page brings together students and members who share their experiences and help each other through their studies and careers.

Subscribe to our YouTube channel and get access to video updates from our publications and ACCA's executive team.

**You Tube™ more than  
1,000,000  
total views**

**Our communities grow so fast we can't give you the exact figures**



more than  
**15,000**

members of our exclusive  
**ACCA Members group**



more than  
**35,000**

followers over **15** feeds



more than **220,000** fans  
over **27** pages

## LinkedIn

ACCA Official members  
ACCA Events  
ACCA Corporate sector  
ACCA Public sector

## Twitter

@ACCANews  
@ACCA\_SME  
@ACCATaxation  
@ACCAResearch  
@ACCASustain  
@ACCA Events

## Facebook

ACCA.Official



# Gain a globally transferable qualification

ACCA has long earned and enjoyed a high degree of respect, admiration and trust throughout the global accounting profession. Today, we have a network of 80 formal partnerships in place around the world, with other membership bodies, trade associations, training providers and academic institutions.

Our partnership programme means that the profile and standing of our members is considerably enhanced, regardless of where they choose to live and work.

## MEMBERSHIP AGREEMENTS

ACCA has formed mutual recognition agreements and arrangements for recognition with several key prestigious global accountancy bodies:

- The Certified General Accountants Association of Canada
- The Hong Kong Institute of Certified Public Accountants
- The Malaysian Institute of Certified Public Accountants
- The Institute of Certified Public Accountants of Singapore

These agreements provide uncomplicated and inexpensive routes for ACCA members to become members of other bodies and to enjoy the benefits local organisations can offer.

## A PARTNER FOR SUCCESS

ACCA has an ongoing programme of collaborative projects, working with governments, regulators and accounting bodies on quality assurance and technical research, cementing ACCA's reputation as an organisation that plays its part in advancing the global accounting profession.



# 80 ACCOUNTANCY PARTNERSHIPS WITH ORGANISATIONS AROUND THE WORLD



# Be represented within the global accounting community

As the global body for professional accountants, we speak on behalf of our members and students, in business and within IFAC (the International Federation of Accountants). Within our own organisation, Council governs ACCA's activities and works with the executive management team which delivers our strategic objectives and manages our finances.

As a transparent, democratic organisation, ACCA offers members and students the opportunity to get involved, speak up and make things happen:

**Global decisions:** all members have the opportunity to stand for Council, a 36-strong body, elected annually and which is responsible for providing strategic direction for ACCA globally.

**Global voices:** the International Assembly, comprising national and regional representatives of ACCA's global network, contributes to the formulation of Council's strategy through its discussions on such matters as member services, ACCA's international profile and key issues impacting the global profession.

**Regional input:** regional panels and special interest groups focus on the local issues important to our

members, from building relationships with employers to the challenges facing specific industries, from networking and social media to tax planning and mentoring, supported by more than 89 national offices.

**Springboard to new opportunities:** with so many options for participating in or making a contribution to ACCA activities at regional, national and global levels, you benefit by raising your profile, broadening your professional networks and learning new skills while at the same time getting the satisfaction that comes from having stepped up to make a difference and having your voice heard.

# 54

The number of ACCA members representing 42 countries and regions at our International Assembly



**“BEING A COUNCIL MEMBER IS A REALLY INTELLECTUALLY STIMULATING EXPERIENCE. YOU WORK AT A STRATEGIC AND GLOBAL LEVEL AND YOUR IDEAS GET CHALLENGED. THAT TO ME IS VERY REWARDING AND THE DEBATES ARE VERY FULFILLING.”**

Laura Perrin FCCA, Council member,  
owner of LP Training, Romania

## Be at the cutting edge of financial research

ACCA carries out an extensive programme of research into the issues that matter today, and those likely to matter tomorrow. The trends we reveal, the insights we provide and the debates we kick off all help to shape opinion, inform strategy and influence policy.

Leading figures in the accounting profession and business world trust ACCA's cutting-edge research, to which our members have invaluable access.

**Global forums:** a group of expert panels and events bringing together leading professionals from the public and private sectors, public practice and academia from around the world, to further thinking and promote change on key issues affecting global business and the profession.

**Research and Insights:** under the banner "Accountants for Business", our research and commentary addresses major themes of importance to the profession including - diversity, risk and reward, finance transformation, access to finance, audit and society, environmental accountability and corporate reporting. Accountancy Futures, a substantial twice-yearly journal available online to members, features the latest research and incisive commentary.

**Consultation and responses:** ACCA regularly contributes and publishes insights in response to public, government and professional consultations, on issues of importance to our members and students, as well as employers, business and wider society.

# 11,307

**visitors to our 2012 Accounting for the Future online event**



# 32,506

**the number of people who viewed our report *Maximising people power: effective talent management in finance* online**

# Your chance to be a global influencer

ACCA's global reputation means our members and elected officials are regularly invited to play a part in developing the profession at regional and international levels, creating or influencing policies that ultimately might impact on individuals, businesses and communities alike.

It's important for us to participate – but to fully and effectively contribute, we need like-minded members to step up. All our members and students have something to gain from the efforts of those who put themselves forward.

**A credible sounding board:** ACCA's close working relationships with other membership bodies and partner organisations means that when our members speak, others listen.

**An authority on education:** Representation on many international committees aimed at advancing professional accountancy education – including spearheading efforts to innovate with internet and mobile technology – provides a platform for ACCA's highly respected global and regional education team, further enhancing ACCA's standing and, as a consequence, that of our members and students.

**A sound business sense:** Acknowledgment that the ACCA syllabus develops a broad set of skills and knowledge opens up regular opportunities for members and elected officers to contribute their views on technical matters such as regulation, governance and accounting standards – but with that essential finishing touch of commercial awareness and business know-how, ensuring that new or evolving thinking remains relevant and grounded in reality.



**THE MORE YOU PUT IN, THE MORE YOU GET BACK. I'VE BENEFITED MORE FROM MY INVOLVEMENT IN ACCA THAN IT HAS COST ME IN TIME AND EFFORT.**

Brian McEnergy FCCA, ACCA Council member; former President, ACCA Ireland



# Strengthening your professional integrity

In today's business world, professionalism, accountability and unwavering compliance with rigid standards of corporate and individual behaviour are the focus of heightened attention from the public, the media, governments and regulators.

Championing sound ethics and good governance has long been a top priority for ACCA. However, the global recession and the casualties that have resulted (as well as notorious financial scandals earlier in the last decade) mean the topic has acquired even greater importance, in the boardroom and throughout the workplace.

That's why we've made available a vast range of resources for exploring and learning about the far-reaching consequence of ethical judgments, both good and bad.

**Context:** policies and thought leadership outlining the importance ACCA places on the role of fairness, integrity and confidentiality in advancing the public interest, and in safeguarding ACCA's own reputation.

**Guidance:** articles, case studies and online courses on developing styles and habits typically demonstrated by those who consistently think and act like professionals.

**Practical tips:** online exercises and safe simulations that help to illustrate the impact of individual decisions and ethical codes in action, including those arising from peer pressure and management pressure.

**Events and seminars:** an ongoing programme of regular events and round tables focusing on ethics for finance professionals, and enabling attendees to discuss and learn about ethical dilemmas, first-hand.

**“WITHOUT ETHICAL ACCOUNTANTS, AND WITHOUT ETHICAL BUSINESS PRACTICES, BUSINESSES SUFFER. YOU CAN HAVE THE RIGHT KIND OF REGULATIONS, BUT IF YOU DON'T HAVE THE RIGHT KIND OF PEOPLE, YOU WON'T GET THE RIGHT KIND OF DECISIONS.”**

The former President of Bangladesh, The Honourable Mr. Md. Zillur Rahman, guest speaker at an ACCA conference on the importance of ethics



## Access to face-to-face events

Events and courses provide a great opportunity to develop your learning, meet like-minded individuals and share ideas and opinions. Your personal learning style may mean that you prefer to learn in this environment and as such these events would be ideally suited to you.

### GLOBAL THINKING EVENTS

Each year ACCA organises or sponsors several high profile global events attended by thousands of delegates from across the globe. In 2010 we were the Gold Sponsor of the World Congress of Accountants (WCOA) in Kuala Lumpur attracting more than 6,000 delegates. ACCA held a number of successful events during WCOA, including the ACCA President's VIP Reception for more than 700 members and leaders of business and the accountancy profession.

### PROFESSIONAL COURSES

Our national offices are involved in the organisation of a multitude of professional courses designed to enhance your professional profile and provide affordable CPD opportunities.

### Networking opportunities

We believe that individuals work better when knowledge is shared and we aim to facilitate that through our programme of networking events across the globe.

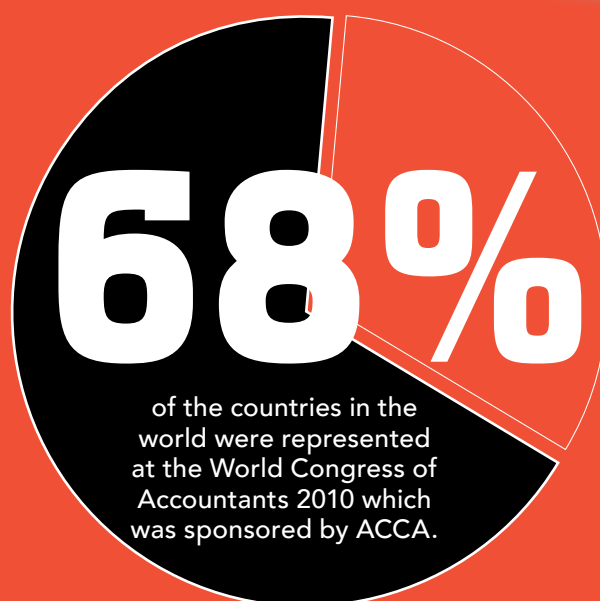
### Celebrating your success

Your ACCA membership and fellowship are important milestones in your professional development and as such we like to acknowledge and celebrate these events with you.

Contact your national office and keep your contact details up to date via myACCA to get regular invites for upcoming events in your region.

**“TO ME, ACCA MEMBERSHIP IS ABOUT BEING A MEMBER OF A GLOBALLY RECOGNISED AND WELL KNOWN NETWORK OF PROFESSIONALS, WHICH PROVIDES THE PLATFORM TO SHARE EXPERIENCE AND MEET ON A REGULAR BASIS.**

Dita Chrastilova ACCA,  
managing partner,  
Schulmeister Finance  
Professional, Czech Republic



# 740

the number of events organised or co-sponsored by ACCA in the United Kingdom alone during 2012, attended by over 30,000 members

# Get information at your fingertips

In today's business world, staying informed is a key factor in being competitive and delivering the maximum value to your employer or client. Realising the crucial role of information, we aim to keep our members up-to-date and provide in-depth commentary through our free paper and digital publications.

## DELIVERED TO YOUR DOORSTEP

*Accounting and Business* is ACCA's professional magazine, sent to all members. It addresses critical issues in accountancy and business and includes high-profile interviews, as well as news and technical updates and analysis. You can also read articles tailored to financial professionals working in the corporate, practice and public sectors, as well as articles on CPD and careers. The magazine is published 10 times a year, in six tailored editions relevant to your region.

## YOUR WEEKLY BUSINESS UPDATES

*AB Direct* is a weekly e-bulletin aimed at accountants and business professionals, provided by the *Accounting and Business* team. It contains news from the profession, technical updates and the latest from ACCA, as well as CPD and job opportunities.

## SUPPORTING YOUR PROFESSIONAL GROWTH

To support ACCA's commitment to the professional development of our members we publish the quarterly *CPD Direct* ezine which outlines a number of professional development opportunities and learning resources.

Our network of national offices also publish a number of sector specific regional ezines to keep you on the cutting edge of developments in your field.

# 86%

of ACCA members usually or always read *Accounting and Business* magazine

# “

**I THINK IT IS A USEFUL CONSOLIDATION OF ACCOUNTING ARTICLES AND TECHNICAL UPDATES. I CAN [FIND] THIS INFORMATION FROM VARIOUS SOURCES FOR FREE BUT THE ACCA MAGAZINE HAS IT ALL IN ONE PLACE.**

Anonymous comment from a survey of AB magazine readers, Big Four, New Zealand



# 'nothing'

39% of readers made no suggestions for improvement in AB magazine

as they are happy with it the way it is



## Access to further qualifications

Further qualifications can increase your marketability and enhance your career prospects.

In keeping with ACCA's commitment to lifelong learning, we offer a range of qualifications, which will support you in your professional development.

### THE ACCA AND OXFORD BROOKES GLOBAL MBA

To be successful in a modern business environment you need to think and lead across international boundaries. An MBA is the most sought-after managerial qualification, whether you are aspiring to a senior financial or general management role, or whether you want to start your own business.

### QUALIFICATIONS FROM OUR ACADEMIC PARTNERS

We work with a number of partners to offer highly regarded specialist management and finance qualifications, via online learning and distance learning, ensuring the ACCA brand is synonymous with excellence in professional education.

### DISCOUNTED MEMBERSHIP WITH OUR PROFESSIONAL PARTNERS

Memorandums of understanding and reciprocal membership schemes with other professional bodies and institutes mean that ACCA members can gain recognition as finance professionals and take advantage of discounted subscriptions and exemptions from certain qualifying or membership criteria, regardless of where they choose to live and work.

# £3,400

Saving from the total fee for the MBA degree if you are an ACCA member



**SINCE I STARTED THE COURSE IN FINANCIAL STRATEGY, I WAS ELECTED AS A NON-EXECUTIVE DIRECTOR TO TWO BOARDS. IT'S ESSENTIAL TO HAVE THE RIGHT EXPERIENCE AND ACADEMIC BACKGROUND IN ORDER TO BRING VALUABLE SKILLS TO THE BOARD.**



Sandra Berger ACCA,  
director (strategy/finance),  
TSTTC, Switzerland

Training

Training

to change a h  
knowledge, ski  
training refers

# Professional development opportunities

Development doesn't stop when you pass your final exam. In fact, in many ways, qualifying opens the way to a whole new voyage of professional growth.

Our Continuing Professional Development (CPD) policy is very flexible and can accommodate any learning relevant to your career.

ACCA provides a host of resources that makes planning and undertaking your development activities – wherever you live or work – simple, enjoyable and fulfilling. ACCA gives you all the tools you need to maximise your potential at work, increasing your job satisfaction and enhancing your marketability to employers.

## ONLINE LEARNING

Through our dedicated learning portal – *My Development*, we offer a range of online learning products in partnership with leading names in professional education, covering technical, management, strategy and personal effectiveness subjects, many at substantial discounts or exclusively developed for ACCA members.

## AUDIO-VISUAL RESOURCES

We regularly produce topical podcasts, virtual lectures and interviews, featuring guest speakers, opinion-formers and top business people.

## TECHNICAL RESOURCES

A comprehensive repository of thought leadership and reference materials, from magazine articles and research to presentations and seminar notes – a resource that's as flexible and accessible as you need it to be: your time, your choice, your gain.

# 915

Courses, webinars, articles and face-to-face events available through *My Development* – our dedicated learning hub for members

“

**I'M CONTINUALLY REMINDED THAT EVEN THOSE OF US WITH A WEALTH OF WORLDLY EXPERIENCE TO SHARE CAN BE REWARDED IN RETURN WITH TREMENDOUS INSIGHTS, OFTEN WHEN YOU LEAST EXPECT IT. THAT'S WHY MAINTAINING A COMMITMENT TO CPD ACTIVITY IS SO CRUCIAL, NO MATTER HOW FAR UP THE LADDER YOU'VE REACHED.**

Zaiton Hassan FCCA, managing director, Capital Intelligence Advisors SB, Malaysia



“

**WE ALL ASPIRE TO EXPAND OUR CAREERS IN VARIOUS SORTS OF PROFESSIONAL AREAS ... BEING PART OF ACCA WILL BROADEN ONE'S HORIZON BY KEEPING ABREAST OF THE MARKET DEVELOPMENT.**



John Kam, general manager of Shenzhen branch and zone manager of corporate banking, The Bank of East Asia (China) Ltd, China

## Enjoy excellent customer care

As the global body for professional accountants we realise the importance of providing excellent customer service on a global scale. We are the only professional accountancy body in the world with a customer contact centre working 24 hours a day, 7 days a week, 365 days a year, making it equally convenient for ACCA members from Singapore to Vancouver to speak to a friendly and professional ACCA representative.

ACCA Connect has been carefully designed with ease-of-service in mind and provides dedicated support over phone and email.

For callers this means not having to go through dozens of time-consuming options, but connecting directly to an agent who is focused and ready to assist you with your query.

In a lot of our markets you can now contact ACCA Connect in the UK through your local office telephone number. This way you don't need to worry about paying international call rates and can stay on the line as long as it takes to resolve your query.

# 1100

**The average number of emails we receive every day**

# 1000

**Average number of calls answered per day by ACCA Connect**

# 00:00:13

**The average time you have to wait to speak to a customer care agent on the member service line**









